



STRATEGIC PARTNERSHIP OPPORTUNITIES

_____ **\$100.00 Partnership Level** Sponsor one MCE class before a general membership meeting or at the location of your choice and WCR Dallas will co-brand with your company as well as promote and advertise the event.

_____ **\$250.00 Partnership Level** Sponsor Benefits at this level are as follows:

- Company logo will be placed on the homepage of the WCR Dallas website linking to Partner's website
- Company will be recognized at general membership meetings as a strategic partner
- Company logo will be on the program at general membership meetings
- Company can advertise on the Affiliate Promotional Table
- Company can have a table on Affiliate Spotlight Day in June, which is the joint meeting with the Collin County chapter held at Prestonwood Country Club

_____ **\$500 Partnership Level** Sponsor Benefits at this level are as follows:

- Company logo will be placed on the homepage of the WCR Dallas website linking to Partner's website
- Company will be recognized at general membership meetings as a strategic partner
- Company logo will be on the program at general membership meetings
- Company logo will be displayed on the power point presentation during general membership meetings
- Company can advertise on the Affiliate Promotional Table
- Company can have a table on Affiliate Spotlight Day in June, which is the joint meeting with the Collin County chapter held at Prestonwood Country Club
- Company can have 1 "Celebrity" Floor Model during our chapter's annual event held this October 2012 Date & Place TBD
- Company can place an item in the swag bag for our chapter's annual event held this October 2012 Date & Place TBD
- Company can pre-purchase seats for our chapter's annual event to our chapter's annual event held this October 2012 Date & Place TBD



Strategic Partnership Opportunities continued

_____ **\$1000 Partnership Level** Sponsor Benefits at this level are as follows:

- Company logo will be placed on the homepage of the WCR Dallas website linking to Partner's website
- Company will be recognized at general membership meetings as a strategic partner
- Company logo will be on the program at general membership meetings
- Company logo will be displayed on the power point presentation during general membership meetings
- Company can advertise on the Affiliate Promotional Table
- Company can have a table on Affiliate Spotlight Day in June, which is the joint meeting with the Collin County chapter held at Prestonwood Country Club
- Company will have a business card sized ad in every 2012 newsletter
- Company will receive an editorial spotlight in one 2012 newsletter
- Company's representative will sit at the head table during a general membership meeting at a designated place setting that advertises company's name and the company representative will lead the National & Texas Pledges.
- Company will be introduced by chapter President as a \$1000 annual strategic partner
- Company can have 2 models for our chapter's annual event
- Company can place an item in the swag bag for our chapter's annual event held this October 2012 Date & Place TBD
- Company secures 2 seats to our chapter's annual event held this October 2012 Date & Place TBD
- Company has the option to purchase seating or a table before tickets go on sale to our chapter's annual event held this October 2012 Date & Place TBD



Strategic Partnership Opportunities continued

_____ **\$1500 Partnership Level** Sponsor Benefits at this level are as follows:

- Company logo will be placed on the homepage of the WCR Dallas website linking to Partner's website
- Company will be recognized at general membership meetings as a strategic partner
- Company logo will be on the program at general membership meetings
- Company logo will be displayed on the power point presentation during general membership meetings
- Company can advertise on the Affiliate Promotional Table
- Company can have a table on Affiliate Spotlight Day in June, which is the joint meeting with the Collin County chapter held at Prestonwood Country Club
- Company will have a business card sized ad in every 2012 newsletter
- Company's representative will sit at the head table during a general membership meeting at a designated place setting that advertises company's name and the company representative will give the Inspiration.
- Company will be introduced by chapter President as a \$1500 annual strategic partner
- Company's representative will have the opportunity to give a short "plug" about the benefits of using their services
- Company can have 2 models for our chapter's annual event held this October 2012 Date & Place TBD
- Company can place an item in the swag bag for our chapter's annual event held this October 2012 Date & Place TBD
- Company secures 5 seats to our chapter's annual event held this October 2012 Date & Place TBD
- Company has the option to purchase seating or a table before tickets go on sale to our chapter's annual event held this October 2012 Date & Place TBD



Strategic Partnership Opportunities continued

_____ **\$2500 Partnership Level** Sponsor Benefits at this level are as follows:

- Company logo will be placed on the homepage of the WCR Dallas website linking to Partner's website
- Company will be recognized at general membership meetings as a strategic partner
- Company logo will be on the program at general membership meetings
- Company logo will be displayed on the power point presentation during general membership meetings
- Company can advertise on the Affiliate Promotional Table
- Company can have a table on Affiliate Spotlight Day in June, which is the joint meeting with the Collin County chapter held at Prestonwood Country Club
- Company will have a business card sized ad in every 2012 newsletter
- Company will receive an editorial spotlight in one 2012 newsletter
- Company will have designated VIP seating at every general membership meeting
- Company representatives and guests will be provided with complimentary valet parking at every general membership meeting
- Company will be introduced by chapter President as a \$2500 annual strategic partner
- Company can have 2 models for our chapter's annual event held this October 2012 Date & Place TBD
- Company can place an item in the swag bag for our chapter's annual event held this October 2012 Date & Place TBD
- Company secures 10 seats / 1 Table to our chapter's annual event held this October 2012 Date & Place TBD
- Company has the option to purchase additional seats before tickets go on sale to our chapter's annual event held this October 2012 Date & Place TBD