



STRATEGIC PARTNERSHIP OPPORTUNITIES

ANNUAL PARTNERSHIPS

Partner's Year begins upon Execution of Partnership Agreement (and receipt of monies) and continues for 12 months; or Partner can specify a Start Date and Agreement will be for 12 months from that date.

Platinum Partner - \$2,000

The Yearly Partnership includes:

- Logo placement on homepage of the WCR Dallas Chapter website *linking* to Partner's website for 1-year.
- Advertising in the "Coming Events" section on our website
- Logo placement on all Chapter Events and Chapter Luncheon marketing materials
- 4-slides on the Chapter Power Point at each monthly luncheon and events (where utilized)
- 4 - 3-minute opportunities to address WCR Dallas Members at monthly luncheons
- One Lunch per Meeting for the year (If Partner is a "member", this lunch may be used for a guest.)
- Ribbon at each meeting/event identifying you as a Partner
- Distribution of Marketing Materials at each chair on the month Partner is Speaking as well as an Assigned Advertising Table at each luncheon
- Distribution of Marketing Materials at each Chapter Event
- Recognition by the Strategic Partner Chair at each Meeting and at each Event
- Signage, advertising and recognition in Programs for all events
- Editorial spotlight on your company in one newsletter
- Business Card Ad in every 2011 newsletter
- **Four Models** for the Annual High Tea

Gold Partner - \$1,500

The Yearly Partnership includes:

- Logo placement on homepage of the WCR Dallas Chapter website *linking* to Partner's website for 1-year.
- Logo placement on all Chapter Events and Chapter Luncheon marketing materials
- 2-slides on the Chapter Power Point at each monthly luncheon and events (where utilized)
- 2 - 3-minute opportunities to address WCR Dallas Members at monthly luncheons
- Signage, advertising and recognition in Programs for all events
- Two lunches at meetings on Months Partner is speaking (If Partner is "member", lunches may be for guests.)
- Ribbon at each meeting/event identifying you as a Partner
- Distribution of Marketing Materials at each chair on the month Partner is Speaking as well as an Assigned Advertising Table at each luncheon
- Recognition by the Strategic Partner Chair at each Meeting and at each Event
- Business Card Ad in two of the 2011 newsletter
- **Three Models** for the Annual High Tea

Silver Partner - \$1000

The Yearly Partnership includes:

- One complimentary lunch at the meeting on the Month Partner is speaking (If Partner is "member", lunch may be for guest.)
- Your company website address on the WCR Dallas website
- Your company logo on WCR Dallas website which will remain for a period of 6-months, showing the month you were a Partner
- Your company logo in the monthly luncheon program
- Recognition by the Strategic Partner Chair at the luncheon
- Ribbon at luncheon meeting identifying you as a Partner
- Distribution of Marketing Materials at each chair on the month Partner is Speaking as well as an Assigned Advertising Table at each luncheon
- 2-slides on Chapter Power Point
- 1 - 3-minute opportunity to address WCR Dallas Members at monthly luncheons
- Business Card Ad in one of the 2011 newsletter
- **Two Models** for the Annual High Tea

MONTHLY LUNCHEON PARTNERSHIPS

Bronze Luncheon Partner - \$500

Includes the following for ONE Month:

- One complimentary lunch
- Your company logo and website address on WCR Dallas website
- Your company logo in the monthly luncheon program
- Recognition by the Strategic Partner Chair at the luncheon
- Ribbon at luncheon meeting identifying you as a Partner
- 1-slide on Chapter Power Point
- 2-minute opportunity to address WCR Dallas member at the luncheon
- "Shared" Advertising Table to distribute your Company marketing materials during the luncheon
- **One Model** for the Annual High Tea

Friends of WCR Dallas - \$150

- Name displayed on our website: wcrdallas.com as a Friend of WCR Dallas
- Name listed on Power Point presentation at monthly luncheon
- Name listed in each luncheon program as Friend of WCR Dallas
- On an individual basis only